



**40** YEARS ANNIVERSARY CELEBRATION  
SPONSORSHIP OPPORTUNITIES

*the* WOMEN'S  
FOUNDATION  
*of* CALIFORNIA

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## ABOUT US

Four decades in, the Women's Foundation of California (WFC) sits at a unique and powerful nexus: We invest grant dollars to support multi-issue movements. As one of the first Women's Foundations in the country, we continue to progress the definition and work of gender justice. We train community leaders to advocate for just public policies. We connect leaders across issues to build community power that advance gender, racial and economic justice. Our work examines and addresses intersecting forms of injustice and the compounded challenges faced by women, especially those from low-income communities, communities of color, immigrants and lesbian, transgender and gender-nonconforming people.



### We Were Made for This Moment

When the Women's Foundation of California was founded in 1979, a woman had no legal say over her own household finances; sexual harassment was undefined in the law; and the Supreme Court had only recently decided Roe v. Wade.

**In our first 40 years, we have invested more than \$40M in some of the most innovative and effective organizations in California.** Through our steadfast partnerships with leaders across generations and the state, we continue to advance the cause of women, while broadening our own definitions of gender and our vision for a gender just California — now and for generations to come.

While so many of our hard-won advances are under attack right now, there is also an undeniable surge of activism in our state and beyond. On our 40th Anniversary, we hold these dynamic truths together as we honor the past, celebrate the present, and invest for the future.



**WFC's 40th anniversary is a bold commitment to California's future. Our celebratory events and transformational fundraising campaign will engage members across our communities who are propelling forward our vision for gender justice now:** community activists, policymakers and civic leaders, culturemakers, other foundations, philanthropists at all levels of giving, and corporate partners who share our mission and purpose.

**Joining together we will realize the inclusive gender just future all Californians deserve.**



POWER TO

CHANGE

CELEBRATE

GIVE

RESIST

GROW



## CELEBRATING OUR POWER

### 40th Anniversary Celebrations & Fundraisers

The Women's Foundation of California's 40th Anniversary events honor movement makers growing the vibrant field of feminists for gender, racial and economic justice since 1979.

In Fall of 2019, our community will come together at two 400+ person events in San Francisco and Los Angeles. Together we will honor the founders of both the San Francisco and Los Angeles Women's foundations, who joined together in 2003 to pursue a statewide strategy as the Women's Foundation of California.

#### The Power of Womxn Sustains the World

**Raise the Roof. Raise the Money. Smash the Patriarchy.**

*Yes, we're celebrating 40 years of feminist power by taking over San Francisco City Hall and Los Angeles' deconsecrated former Catholic cathedral!*

**Our vision for liberation and our feminist values are at the heart of each event.** It's about basking in the glory of who we are and the power we hold together. We'll connect as activists, organizers, allies, artists, policymakers, alumni, youth and elders. And we'll inspire generosity and giving our most significant contributions — including money that is critical for community-led fights for gender justice now.

#### What do we want? Gender Justice! When do we want it? Now!

*What is Gender Justice?* Gender justice is the systemic fair treatment of people of all genders that creates equitable opportunities and outcomes for all, and recognizes those directly impacted by gender-based oppression include transgender and cisgender women, genderqueer and non-binary people, and transgender men. **Gender Justice recognizes the power of women's lives and identities and demands intersectionality.** As Audre Lorde said "There is no such thing as a single-issue struggle because we do not live single-issue lives." Advancing Gender Justice includes economic justice, criminal justice, community health, racial justice, education justice, environmental justice, reproductive justice and immigrant rights.

**OCTOBER 17, 2019**

**SAN FRANCISCO**

**CITY HALL**

**GENDER JUSTICE CHAMPIONS**

*Founders of Compton's Transgender Cultural District*

Aria Sa'id

Honey Mahogany

Janetta Johnson

Nate Allbee

Stephany Ashley

**WFC FOUNDERS**

Debbie Lee

Roma Guy

GG Greenhouse

Ruth McGuire\*

Jean Livingston\*

Suzanne Irwin-Wells

Marya Grambs

Tracy Gary

*\*in memoriam*



**NOVEMBER 14, 2019**

**LOS ANGELES**

**VIBIANA**

**GENDER JUSTICE CHAMPION**

Dolores Huerta

Founder, Dolores Huerta Foundation

**WFC FOUNDERS**

Belinda Smith Walker

Jan Adams

Brenda Funches

Karen Ishizuka

Cristina Fuentes

Nancy Cole Loeterman

Elizabeth Bremner

Pat Etienne

Guiamar Hiegert

Ramona Cortés Garza

Jai Lee Wong

# CELEBRATING GENDER JUSTICE MOVEMENT MAKERS

## San Francisco Honorees

ACCESS Women's Health Justice  
ACLU of Northern California  
Asian Women's Shelter  
Black Futures Lab  
California Domestic Workers Coalition  
California Healthy Nail Salon Collaborative  
California Partnership to End Domestic Violence  
Campaign for College Opportunity  
Center for Reproductive Rights and Justice  
Clayman Institute, Center for Research on Women (CROW)  
Closing the Womens' Wealth Gap  
Culturally Responsive Domestic Violence Network  
Culture Str/ke  
Ella Baker Center  
Equal Rights Advocates  
Essie Justice Group  
Forward Together  
Futures Without Violence  
JustCare  
La Casa de Las Madres  
La Cocina  
Legal Services for Prisoners with Children  
Mujeras Unidas y Activas  
National Center for Lesbian Rights  
Native Americans in Philanthropy  
Parent Voices  
Restaurant Opportunities Centers United  
San Francisco Commission on the Status of Women  
San Francisco LGBT Center  
SF Women Against Rape  
Stronger California  
TGI Justice Project  
The Women's Building  
Time for Change Foundation  
Training in Early Abortion for Comprehensive Healthcare (TEACH)  
Transgender Law Center  
Women Donors Network  
Women's Health Specialists

## Los Angeles Honorees

A New Way of Life Reentry Project  
ACT for Women and Girls  
Alianza de Campesinas  
API Equality  
Barrios Unidos  
Black Emotional and Mental Health Collective  
Black Women for Wellness  
California Coalition for Reproductive Freedom  
California Indian Environmental Alliance  
California Latinas for Reproductive Justice  
California Women's Law Center  
Californians United for a Responsible Budget (CURB)  
Center for Community Action & Environmental Justice  
Center for Race Poverty and Environment  
Coalition Against Slavery and Trafficking  
Coalition for Humane Immigrant Rights (CHIRLA)  
Community Water Center  
Community Coalition  
Crystal Stairs  
Culturally Responsive Domestic Violence Network  
Environmental Health Coalition  
Essie Justice Group  
First 5  
FreeFrom  
Harness  
Inner City Struggle  
Insight Center for Economic Development  
JustCare  
Khmer Girls in Action  
LA LGBT Center  
Mixteco/Indígena Community Organizing Project (MICOP)  
Mt. St. Mary's / Geena Davis Institute  
Native Americans in Philanthropy  
Physicians for Social Responsibility  
SheLectricity  
Stronger California  
Time for Change Foundation

## EVENT SPONSORSHIP AND TABLE HOST OPPORTUNITIES

At each of our 40th Anniversary events in San Francisco and Los Angeles, more than 400 of the gender justice movement's strongest leaders, changemakers and supporters from the nonprofit, legislative, philanthropic and corporate sectors will come together to celebrate the transformational power of our community.

**Every guest is a VIP, and every table is a VIP table.** Solidarity and Partnership Tickets will support Community Tickets and invited honored guests. 8-person tables and a family style meal will foster connections between guests and across generations spanning WFC's 40 years.

**Event Sponsors and Table Hosts have the added opportunity to:**

- host and recognize the activists, advocates and organizers at the frontlines of creating gender justice;
- share a table and meal together during the evening's program;
- fund WFC's current and future movement-building work.

### \$100,000 – PARADIGM SHIFTER

- Onstage acknowledgement at both events
- 4 hosted tables (32 tickets) at either the San Francisco or Los Angeles capstone events or two tables at each with the opportunity to host up to 16 community leaders.
- Prominent on-site logo placement at both events
- Logo placement in all print and digital event materials
- Event video logo placement
- Prominent social media positioning (20,000+ followers)
- Website logo placement
- Product sample placement (to be mutually agreed upon)
- Acknowledgement in press release
- Gender Justice learning exchange for your staff or ERG
- Website feature story

### \$50,000 – MOVEMENT MAKER

- Onstage acknowledgement at both events
- 3 hosted tables (24 tickets) at either the San Francisco or Los Angeles capstone events or split between the two, with the opportunity to host up to 12 community leaders.
- On-site logo placement both events
- Logo placement in all print and digital event materials
- Event video logo placement
- Prominent social media positioning (20,000+ followers)
- Product sample placement (to be mutually agreed upon)
- Acknowledgement in press release
- Website logo placement

**\$25,000 – SUSTAINER**

- Onstage acknowledgement at both events
- 2 hosted tables at either the San Francisco or Los Angeles capstone events or 1 table at each event (10-12 tickets for your guests and 4-6 hosted community leaders)
- On-site logo placement at one event of your choice
- Logo placement in print and digital materials for one event of your choice
- Event video logo placement
- Social media positioning (20,000+ followers)
- Acknowledgement in press release
- Website logo placement

**\$10,000 – ADVOCATE**

- 1 hosted table at either the San Francisco or Los Angeles capstone event (4-6 tickets for your guests and 2-4 hosted community leaders)
- Listing in print and digital materials for one event of your choice
- Event video logo placement
- Website logo placement

**\$5,000 – ALLY**

- 1 hosted table at either the San Francisco or Los Angeles Capstone event (4-6 tickets for your guests and 2-4 hosted community leaders)
- Listing in print and digital materials for one event of your choice
- Event video listing
- Website listing

**\$1,000 – PARTNER**

- 2 tickets at either the San Francisco or Los Angeles event
- Listing in print and digital materials for one event of your choice
- Website listing

**Additional Underwriting Opportunities**

Additional underwriting opportunities are available to align with your unique brand or community including:

- Valet
- Afterparty DJ booth
- Dessert bar
- Photo booth
- Specialty cocktail bar (reception or afterparty)
- Live entertainment (reception, program or afterparty)
- Guest gifts and takeaways
- Red carpet entrance/step and repeat
- Additional community activations during the reception and/or afterparty,

# SPONSORSHIP AT-A-GLANCE

BENEFITS	PARADIGM SHIFTER	MOVEMENT MAKER	SUSTAINER	ADVOCATE	ALLY	PARTNER
SPONSORSHIP INVESTMENT	\$100,000	\$50,000	\$25,000	\$10,000	\$5,000	\$1,000
TABLES TOTAL	4	3	2	2	1	
SEATS AT DINNER	32	24	8-12	8	4	2
HOSTED COMMUNITY LEADERS	Up to 16	Up to 12	4-8	8	4	
LEARNING EXCHANGE	Yes					
CUSTOMIZED SPONSORSHIP PACKAGE	Yes	Yes				
WEBSITE FEATURE STORY	Yes	Yes				
PRODUCT PLACEMENT	Yes	Yes				
ON STAGE RECOGNITION	Yes	Yes	Yes			
ACKNOWLEDGMENT IN PRESS RELEASE	Yes	Yes	Yes			
ON-SITE LOGO PLACEMENT	Premium	Prominent	Yes	Yes		
SOCIAL MEDIA POSITIONING	Premium	Prominent	Yes	Yes		
PRINT AND DIGITAL ACKNOWLEDGMENT	Logo	Logo	Logo	Logo	Listing	Listing
EVENT VIDEO	Logo	Logo	Logo	Logo	Listing	

## WFC's Community at a Glance

Women's Policy Institute Alumni	500+	Total Social Media Followers	20,000+
Organizational Partners	1,300+	Total Impressions (on social media)	580,000+
Donors	1,200+	Total Reach (on social media)	360,000+
Email Recipients	70,000+	Press Reach	10,500,000+



# EVENT HOST COMMITTEES

## Join the Host Committee!

As a host committee member we invite you to help us make one or both of our celebrations successful by hosting your guests and community leaders (who may be one and the same!) and committing as much or as little time as you would like.

### Host committee members agree to:

- Host a Table at one or both events (see Host options below) or
- Purchase or sell a minimum of 8 Individual Tickets (see Ticket options below)
- Spread the word about the events through your networks and channels

### Deepen your commitment when you:

- Suggest or invite friends and colleagues to join you on the host committee or to attend the event(s)
- Connect WFC staff with leaders in your networks who may be interested in sponsoring the event(s)
- Share ideas and feedback to help ensure the events are a smash success!

## Table Host Opportunities

**\$20,000**

### CONNECTOR HOST

A table of 8 at both the San Francisco and Los Angeles events. Invite 4-6 friends and colleagues to join you and have the opportunity to host 2-4 community leaders at each event. Recognition in all print and digital event materials. Direct \$10,000 of your gift to support the Community Power Fund, Women's Policy Institute or Young Women's Initiative.

**\$10,000**

### ADVOCATE HOST

A table of 8 at both the San Francisco and Los Angeles events. Invite 4-6 friends and colleagues to join you and have the opportunity to host 2-4 community leaders at each event. Recognition in all print and digital event materials.

**\$5,000**

### ALLY HOST

A table of 8 at either the San Francisco or Los Angeles event. Invite 4-6 friends and colleagues to join you and have the opportunity to host 2-4 community leaders. Recognition in all print and digital event materials.

## Individual Tickets

**\$1,000**

### SOLIDARITY TICKET

Solidarity tickets ensure that our events meet their fundraising goals and raise resources for our movements.

**\$400**

### PARTNER TICKET

Partner tickets represent a generous and sustainable share of our event fundraising goals.

**\$40**

### COMMUNITY TICKET

Community tickets are reserved for youth (14+), elders and community activists.

## EVENT HOSTS

Aileen Adams  
Amira Diamond  
Ann Haggart  
Belinda Smith Walker  
Berit Ashla  
Bernadette Glenn  
Carol Banquer  
Cherrill M. Spencer  
Daniel Lee  
Darin Barnes  
Deborah Santana  
Diane Manuel  
Dion Aroner  
Elijah Perona  
Elizabeth Bremner  
Elizabeth Escamilla

Elmy Bermejo  
Emily Pope Taylor  
Fabiola DeCaratachea  
Gabrielle Hull  
Gretchen &  
James Sandler  
Senator  
Holly J. Mitchell (D-30)  
Jai Lee Wong  
Justin Winters  
Karen Jordan  
Kat Taylor  
Kater Gordon  
Kathleen Brown  
Kathy Eldon  
Kim Carter

Kristin Hull  
Leigh Lyndon  
Linda Gebroe  
Lora O'Connor  
M.E. Purnell  
Marlene Garcia  
Melinda Kramer  
Michelle Cale &  
Duncan Greatwood  
Michelle Mercer  
Mitchell Singer  
Norma Alvarez  
Pat Chandler  
Patti Chang  
Quency Phillips &  
Kimi Alli

Raul Salinas  
Samala & Skye DeLano  
Sandra Flores  
Sarah Pillsbury  
Surina Khan &  
Jennifer Terry  
Susan Pritzker  
Tess Bridgeman &  
Beth George  
Tracy Gary  
Wendy Garen  
Will Guerra  
Yvette Radford Tucker

## EVENT SPONSORS



## EVENT PARTNERS



# LEADERSHIP ADVISORY COUNCIL

Members of the 40th Anniversary Leadership Advisory Council represent past, current, and future board members, allies, partners and community leaders, who have led the movement for gender justice in our state. They are leaders in the fields of politics, advocacy, organizing, philanthropy, finance shaping their sector and the larger movement.

Leadership Advisory Council members serve as event advisors, hosts, speakers, and campaign champions based on their experience. Members ensure event goals are mission aligned, community driven, build the movement for gender justice, and are effective community building opportunities.

## Leadership Advisory Council Members

### Founders

Tracy Gary  
Marya Grambs  
Roma Guy  
Debbie Lee  
Belinda Smith Walker  
Jai Lee Wong

### Board Members

Diane Manuel, Chair  
Norma Alvarez  
Dion Aroner  
Elmy Bermejo  
Tess Bridgeman  
Kim Carter  
Jennifer Chou  
Fabiola DeCaratachea  
Elizabeth Escamilla  
Sandra Flores  
Marlene Garcia  
Linda Gebroe  
Will Guerra  
Karen Jordan  
Surina Khan  
Lora O'Connor  
Senator Holly J. Mitchell  
Quency Phillips  
Susan Pritzker  
Samala

### Former Board Members

Aileen Adams  
Kathleen Brown  
Michelle Cale  
Patti Chang  
Julie Dubick  
Crystal Hayling  
Tam Ma  
Sue Marineau  
Debra Nakatomi  
Judith Patrick  
Lisè Paul  
M.E. Purnell  
Gretchen Sandler  
Lateefah Simon  
Beatriz Stotzer  
Henry Ramos  
Raul Salinas  
Nicole Vazquez  
Brenda Wright  
Raul Salinas

### Elected Officials

Assem. Ling Ling Chang (D-55)  
Assem. Laura Friedman (D-43)  
Senator Connie Leyva (D-20)  
Assem. Monique Limón (D-37)  
Senator Holly J. Mitchell (D-30)  
Assem. Blanca Rubio (D-48)  
Assem. Christy Smith (D-38)  
Assem. Shirley Weber (D-79)

### Community Leaders

Nina Alcaraz  
Martha Argüello  
Susan Burton  
Katrina Cantrel  
Cecilia Chen  
Gina Clayton  
Sandra Fluke  
Wendy Garen  
Kater Gordon  
Erin Garner Ford  
Mayor Heidi Harmon  
Emily Harris  
Kris Hiyashi  
Mary Ignatius  
Nancy Jamison  
Laura Jiménez  
Geri Johnson  
Janetta Johnson  
Linda Katz  
Ellen LaPointe  
Daniel Lee  
Maria Lemus  
Karla Mercado  
Michelle Mercer  
Paulette Meyer  
Emma Meyerson  
Cinthya Munoz Ramos  
Mitchell Singer  
Anna Nti-Asare-Tubbs  
Jessica Nowlan  
Yvette Radford Tucker  
Favianna Rodriguez  
Jessie Ryan  
Aria Sa'id  
Cathy Schreiber  
Eveline Shen  
Roselyne Chroman Swig  
Diane Takvorian  
Kat Taylor  
Syd Yang