

**JOB POSTING  
CAMPAIGN MANAGER**

Title: Campaign Manager: Medication Abortion in Higher Education  
Location: Oakland, CA or work from home  
Reports to: Chief Strategist, Policy Advocacy and Training  
Status: Exempt, Full-Time  
Application due: Open until filled

**About the Women's Foundation of California**

California women and trans people are bold, resourceful and smart and, when given an opportunity, will find solutions to the challenges facing their families and communities. All too often, the most complex and pervasive of these obstacles create poverty and ill health.

That's why we train and invest in women and trans people to become policy advocates and philanthropic leaders who strengthen the economic well-being of all Californians. We want to put an end to women and trans people living month-to-month and paycheck-to-paycheck, never knowing whether one financial setback—a trip to the emergency room or an unexpected car repair—will push them to the edge of poverty. [Learn more >>](#)

**Position Summary**

No student health care center at California's public institutions of higher education currently provides medication abortion services, despite the fact that this is an easy and safe service to provide. Students face many obstacles in accessing abortion services off-campus—including lack of nearby clinics that provide abortion services, limited access to transportation, and financial and other logistical barriers. These barriers can result in students' delay in receiving necessary care. SB 320—The College Student Right to Access Act—will ensure that students have immediate, on-campus access to exercise their constitutional right to medication abortion.

In response to a request by the California Senate Committee on Health to provide information and an opinion on the appropriate way for college campus health centers to provide medication abortion, the Women's Foundation of California (WFC) will manage and coordinate a sixteen month plan to evaluate, assess, and ensure that college students in the University of California (UC), California State University (CSU), and the California Community College (CCC) system will have access to timely and efficient medication abortion.

This is an exciting opportunity for a self-starter to flex their exceptional skills as an organizer and policy player in the service of this project.

## Essential Duties

### Campaign Management

Oversee the 16-month project, with advice from members of the 2016/2017 Women's Policy Institute (WPI) Team and overseen by the WFC Chief Strategist, Policy Advocacy & Training, including creating a leadership team, broader project coalition, hosting expert meetings, liaison with the legislature, and providing oversight to the various program components.

### Student Organizing

Oversee selected organizations to conduct student organizing on various UC, CSU, Community College campuses around medical abortion access, including teach-ins, meetings with campus health providers, and finding stories related to access for the project.

### Facilities Review

Assist Advancing New Standards in Reproductive Health (ANSIRH) at UCSF to do a facilities review of all campus health centers including to determine how these clinics can assure the most accessible provision of medication abortion to students (looking at facilities, clinicians, staffing, technology, reimbursement, and after hours management). Working with ANSIRH assist in completing a final budget and plan for implementation, including provider/staff training, equipment, and evaluation proposal.

### Medical Expertise

Coordinate with medical provider consultant to receive advice different aspects of the project, prepare him/her for testimony, and to give media interviews (if appropriate).

### Legal/Policy Expertise

Coordinate legal/policy consultation from the ACLU of Northern California to receive advice on different aspects of the project, including legislative language and to give media interviews (if appropriate).

### Communications

Work with WFC communications staff and consultants (TBD) to create educational communications materials for the project geared toward improving knowledge about medication abortion in the general public, academic, policy, and medical arenas and to support student and project organizing. Additionally, select a firm to conduct public opinion polling to determine general public attitude toward increasing access to medication abortion for college students.

## Qualifications

### *Skills*

- Minimum 3-5 years relevant experience. Must include at least one year working with/in communities and one year of legislative advocacy. Social and racial justice focus preferred;
- Minimum of a Bachelor's degree or equivalent experience;
- Knowledge of reproductive health/rights/justice frameworks, specifically access to abortion;
- Excellent group facilitation skills and a strong history of working collaboratively;

- Excellent project management skills, attention to detail and follow-through;
- Excellent writing skills for a variety of media and audiences;
- Keen investigative skills and ability to seek information from different sources and perspectives through multiple collection methods;
- Ability to convey complex scientific evidence in accessible ways to diverse communities;
- Strong working knowledge of best practices in campaigns, and ability to implement from start to finish;
- Excellent interpersonal skills;
- Excellent computer skills (Microsoft Office environment);
- Sense of humor;
- Ability and willingness to work some evenings and weekends.

#### *Qualities*

- Possesses a strong commitment to the [mission](#), policies, goals and philosophy of the Women’s Foundation of California.
- Highly collaborative style; Able to work independently as well as within a team, set and achieve high performance goals and meet deadlines in a fast-paced work environment.
- Creative thinker, strong project manager, self-starter and detail-oriented communicator with a positive approach, can-do attitude and a sense of humor.
- Drive to innovate, use new platforms and tools, try new things and learn from failure.
- Strong interpersonal skills and ability to create positive, long-term working relationships; demonstrates tact, dependability, diplomacy and flexibility.

#### **Physical demands and work environment**

The physical demands and work environment characteristics described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the job’s essential functions.

While performing the duties of this job, the employee is frequently required to remain in a stationary position for long periods while operating a computer to create documents, conduct Internet research, send and receive e-mail and participate in meetings; communicate on a telephone and in person; read and write; apply logic and focus attention in the presence of distractions. Occasional requirements are to move about the office to access file cabinets, office equipment etc., and to travel by car and airplane.

#### **Compensation & Benefits**

We offer competitive benefits and salary commensurate with experience.

#### **Application & Deadline**

At the Women’s Foundation of California, we believe outstanding people are the key to our success. As an equal opportunity employer, we recruit individuals without regard to race, national origin, religion, gender (including gender identity), sexual orientation, prior conviction, arrest history, disability, marital status, veteran status or age. Women of color, transgender people, and formerly incarcerated people are encouraged to apply.

To apply, please email a persuasive cover letter responding to the essential duties, résumé and two writing samples, combined in one document, to [jobs@womensfoundca.org](mailto:jobs@womensfoundca.org). Applications are reviewed on a rolling basis and the position will be open until filled.

Please use this as subject line: **Campaign Manager**. All documents need to be in one document using Microsoft Word or a PDF.